

## How to Change Your Instagram Account to a Creator Account for Your Social Media Check

This guide outlines the steps required to change your Instagram account to a Creator account for the purpose of your Social Media Check. The reason this is required is that Instagram only allows post information to be checked for a Creator or Business account. You can change your account back to a personal account with a few clicks once the check has completed.

1 Open the Consent Em registration.	ail received from the Social Media Check system after
	social <b>mediac</b> heck.com
	Dear
	Academy Trust Demo has requested that you complete a Social Media Check report.
	How to consent to the check:
	<ul> <li>Step 1: Please simply click the consent button below</li> <li>Step 2: Select and click any</li> </ul>
	platform(s) where you have a social media account • Step 3: Sign into each platform
	← ✓ Reply
	Email Calendar Feed Apps

2 Click the "CONSENT" button in the email to start your check.



**3** Click the Instagram app icon to add your Instagram account to the check.

Social Media Check
It's easy to consent just <b>click on each of the</b> <b>social media platforms</b> that you use from the list below.
Each platform will guide you through a simple consent process. Once consented, each platform will display a green tick to indicate successful consent.
X
f Facebook
O Instagram
tumblr
Flickr

4 Scroll down and tap the "Authorise Instagram" button.



**5** If you are prompted please select "Allow Cookies".



6 You will then need to enter the username and password for the Instagram account you wish to add to your check.



**7** Once entered click "Login" to login to your Instagram account.

	OR
Phone number, user	name or email address
Password	Show
F	Forgotten your password?
	Log in
Don't have	an account? Sign up
	Jobs Help API Privad
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Meta About Blog Terms L Contact uploading a English (UK) V	ocations Threads and non-users Meta Verifiec © 2025 Instagram from Meta

8 If you are prompted please select "Save info" to save your login information for the check.



9 You will be asked to change your account to a professional account, click the "Change" button. This is required only for the duration of the check.

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Tap "Creator" and scroll down.



**11** Once "Creator" has been selected, click "Next".



## 12 Click "Next" again.



**13** Select "Personal Blog" from the options provided and then click "Done".

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**14** Tap "Continue" to confirm the change to a Creator Instagram account.



15 Click "Done".



**16** You will then be prompted to confirm you are happy to share post information with the Social Media Check system. Click "Allow".



**17** This will redirect you back to the check screen and you will see your account has successfully been added to the check if you can see your account handle with a green tick next to it.

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O Instagram
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If you need to add any other accounts to your check please ensure you add them at this stage as once your check is submitted you will not be able to add any more accounts.

**18** Scroll down and check the confirmation box.

Smcsupportteam
O Instagram
t Tumblr
•• Flickr
M Medium
I confirm that I have selected the Social Media platforms that I personally control or access. I am aware that if I fail to declare any social media accounts' I may be personally liable for these omissions, subject to the terms of this Social Media Check report.
Submit
Consent.socialmediacheck.com

**19** Click the "Submit" button to submit your Social Media Check report.

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O Instagram
t Tumblr
•• Flickr
M Medium
✓ I confirm that I have selected the Social Media platforms that I personally control or access. I am aware that if I fail to declare any social media accounts' I may be personally liable for these omissions, subject to the terms of this Social Media Check report.
Submit
eonsent.socialmediacheck.com

20 You will see a confirmation message to confirm you have successfully submitted your Social Media Check.

